

Fusion ecosystem –Supporting companies interested in fusion business

Need for fusion ecosystem

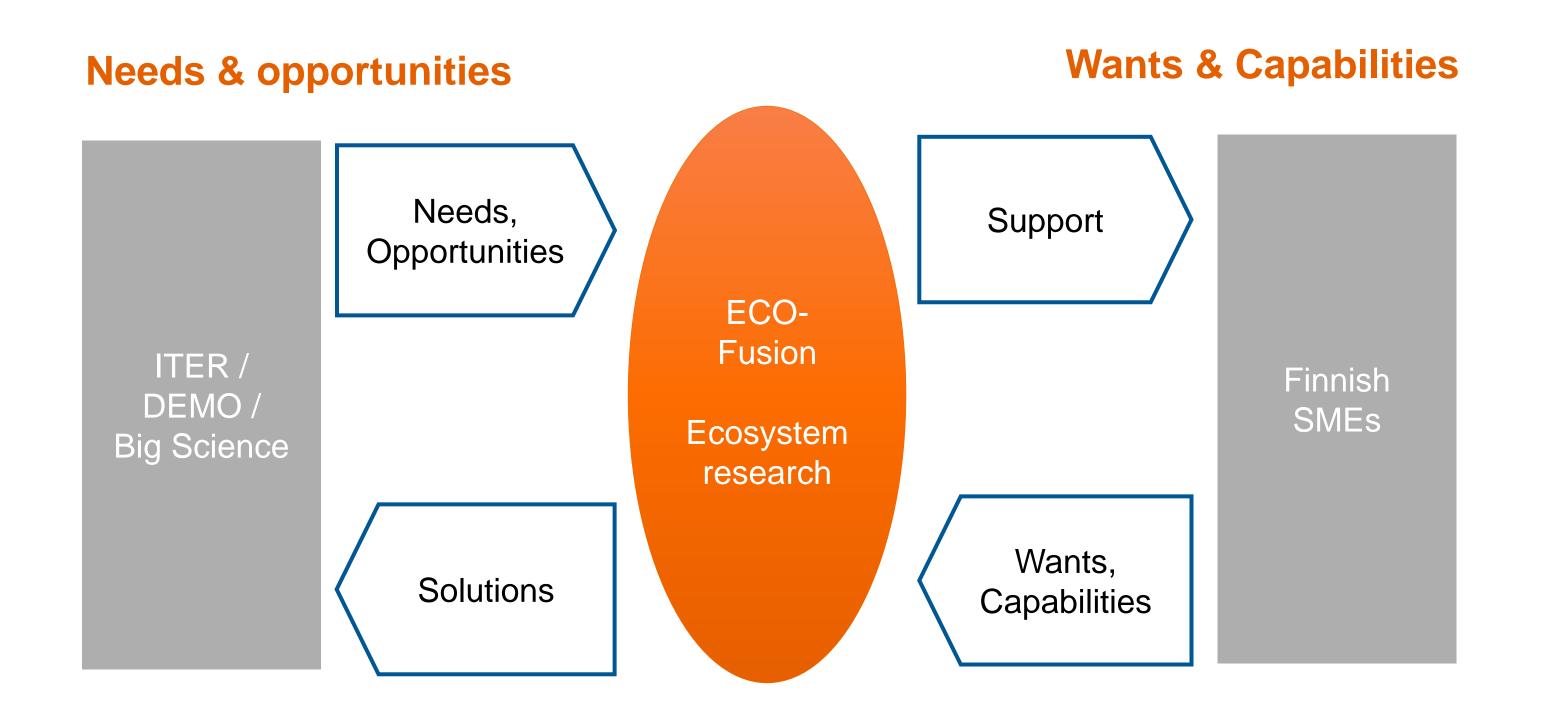
Stemming from conversations with companies, experienced or noted challenges related to Big Science projects are e.g.:

ECO-Fusion team contacts

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- Resource intensity
- Offer phase & bureaucracy
- Not recognizing possibilities

These challenges call for ecosystem thinking and thus, finding support from other actors. This is what fusion ecosystem research is aiming to support. Tapani Ryynänen, Tiina Apilo, Sofi Kurki, Jorge Martins, Olli Soppela, Arto Wallin (*System Dynamics*), Jyri Rökman (*System Dynamics*)



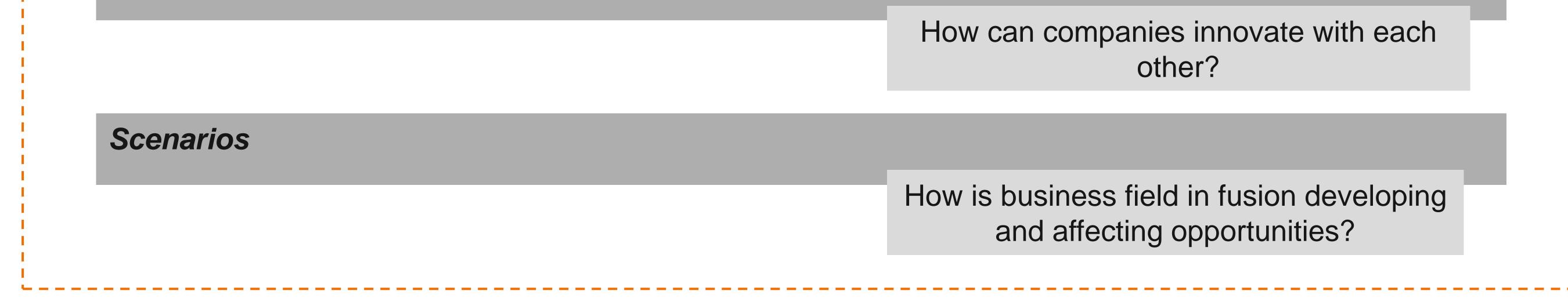
Value of fusion ecosystems

Supporting and conducting research on fusion ecosystem building allows:

- Finnish companies to be more competitive in the Big Science market
- Finding required support from other companies with similar pursuits in the fusion business
- Bringing companies' needs, expectations and capabilities visible, and thus enable supporting in matching the right partnerships and resources
- Motivating companies to consider fusion as an opportunity, and supporting companies in recognizing and capturing these opportunities in the fusion business.

Capturing current opportunities	 Recognizing new opportunities
System Dynamics model: What affects capturing and recognizing opportunities in ITER/DEMO/Big Science?	
Interviews, discussions	
What could Finnish SME's current business be in ITER etc.? Partnerships?	What could Finnish SME's future business be in ITER etc.? Partnerships?

Benchmarks



Activities for fusion ecosystem research and company support in fusion business

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beyond the obvious